

ANYA GALKINA · INTERACTIVE ART DIRECTOR · 323-828-4358

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SUMMARY

Art director and front-end developer with 8+ years of experience, including top-tier advertising and interactive agencies. Produced communications for a wide range of clients, including automotive, financial and consumer goods industries, and high-profile non-profits.

TOOLS

- Adobe Creative Suite:
 - Photoshop
 - Illustrator
 - InDesign
 - Flash
- HTML, XHTML, CSS (Advanced)
- JavaScript (Intermediate)
- ActionScript 2.0 and 3.0 (Basic)
- PHP (Basic)

PAST CLIENTS

- Coke
- Ferrero Rocher
- Weston Bakeries
- General Mills
- Royal Bank of Canada
- Canadian Imperial Bank of Commerce
- Bell Canada
- General Motors
- Canadian Blood Services
- McMaster University
- Toronto International Film Festival Group

DESIGN SKILLS

- Integrating visual design with marketing strategy;
- Producing and presenting original concepts;
- Taking a project from concept to final product;
- Hiring and directing freelance vendors;
- Monitoring and mentoring interns and junior production staff;
- Storyboarding and freehand illustration skills;

SAMPLE SITES

www.wonderbread.ca

www.ferrerorocher.ca

www.askingcanadians.com

RECENT FREELANCE PROJECTS

May – June 2009

Project Role: Front End Developer

Client: Recruiting Now Inc., Toronto

- Modified the structure of Flash and PHP-based website templates;
- Populated templates with client content;
- Made recommendations with respect to site functionality and layout changes;
- Assisted client in launching web sites and blog;

April 2008 – December 2008

Project Role: Web Art Director, Front End Developer

Client: B-Street Communications, Toronto

- Art directed and handled Photoshop/Flash production for the Wonderbread Canada website;
- Coded HTML emails and web site pages using DreamWeaver and HomeSite;
- Designed and produced Flash banner advertising;
- Updated Flash websites, including dynamic content managed with XML;
- Directed illustration and production work by student intern;
- Contributed to project brainstorming and pitch campaigns;

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WORK EXPERIENCE

Present: Freelance Art Director/Web Designer, Los Angeles;

- Develop concepts and art direction for online and print communications;
- Produce HTML and Flash-based websites, and rich media advertising;
- Implement Flash ActionScript;
- Write and edit copy;

2006 – 2007: Interactive Design Specialist, Delvinia Interactive, Toronto;

- Provided art direction for online marketing campaigns, web sites and intranets;
- Developed creative concepts, storyboards and page templates;
- Produced Flash animation and basic programming;
- Hired and supervised freelance vendors;
- Developed HTML emails and site pages;

2005 – 2006: Editor/Art Director, SHOW Magazine, Toronto;

- Edited and published SHOW, a bi-monthly magazine focusing on artists, galleries and cultural events in Toronto;
- Wrote articles, publicity documents, grant applications and advertiser pitches;
- Supervised contributors, volunteers and sales representatives;
- Designed and produced print-ready issue layouts;
- Procured printing services;

2000 – 2004: Art Director, Cossette Interactive (Fjord), Toronto;

- Provided art direction for online marketing campaigns, web sites and intranets;
- Developed creative concepts, storyboards and page templates;
- Produced Flash animation and basic programming;
- Hired and supervised freelance illustrators, developers and photographers;

EDUCATION

1999: Graduate, International Academy of Design, Toronto;

Completed Computer Graphics Programme; additional courses in Advertising Design.

1997: Associate, Ontario College of Art and Design, Toronto;

Graduated with honours from the Fine Art Programme.

AWARDS

2001 – Applied Arts Magazine Award for Bell Sympatico rich media banner;

2000 – Applied Arts Magazine Award for Parent Help Line web site;

PROFESSIONAL DEVELOPMENT

2009 – Drawing, Painting and Illustration courses at the Los Angeles Academy of Figurative Art;

2002-2004, 2007 – Flash In The Can Conference, Toronto;

2001 – HOW Magazine Annual Design Conference, San Francisco;

Thank you for your time. References available on request.